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Dirk Fowler, Associate Professor in the School of Art at Texas Tech University, is an internationally recognized graphic designer. His work has been honored by The Society of Publication Directors, Type Director's Club, American Advertising Federation and the American Poster Institute. His letterpress posters have been featured in design periodicals, Communication Arts, STEP Inside Design, PRINT, NOVUM and numerous books including New Masters of Poster Design: Poster Design for the Next Century, The Art of Modern Rock and Swag 2: Rock Posters of the 90s and Beyond, for which he co-wrote the forward. He has also exhibited in galleries and museums worldwide and lectured nationally. He curated the 2004 exhibition, Graphic Content: Art of the New Music Poster (<http://www.depts.ttu.edu/ART/Archive/04-05/GContent/welcome.html>) which toured in the US in 2005 and 2006.