



**EDWARD PIERSON**

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Ed Pierson is a private practice attorney based in Seattle, Washington, Ed Pierson's practice is focused on entertainment and music law. Current clients include: The Head and the Heart, Chastity Belt and Macklemore and Ryan Lewis,

Ed is an active member of the Washington State Bars and is a Governor of the Pacific Northwest Chapter of the Recording Academy. He taught the course "Entertainment Law" for 20 years at Southwestern Law School in Los Angeles where he is an Adjunct Professor of Law.

Ed co-authored the casebook "Law and Business of the Entertainment Industries" from its inception over twenty years ago. The manual is now in its Fifth Edition by Praeger Publishers and is frequently used by numerous law schools across the country. The author of numerous articles, most recently "Negotiating a 360 Deal" published in the American Bar Association's publication "Entertainment and Sports Lawyer", Ed has also been a featured speaker and panelist at national conferences including SXSW, PLI's "Counseling Clients in the Entertainment Industries" programs, and annual programs of The American Bar Association Forum on the Entertainment and Sports Industries.

A Phi Beta Kappa honor graduate of the University of Denver (BA, 1975), he earned his law degree from the University of Denver College of Law (JD, 1977). Ed opened a private law practice in 1978 specializing in entertainment and intellectual property law in Denver, Colorado where he was also an Assistant Adjunct Professor at the University of Denver College of Law. He was the Executive Vice President Legal and Business Affairs and General Counsel of Warner/Chappell Music from 2000 to 2008 in a role that expanded his duties as the chief legal counsel of the music publishing company he joined in 1989. In October 2008, he received The American Bar Association Forum on the Entertainment and Sports Industries' Ed Rubin Service Award for exemplary service and leadership at its annual meeting. Ed served as the Chairperson of the American Bar Association Forum Committee on the Entertainment and Sports Industries and was also the Chair of its Music and Personal Appearances Division.