



ADAM P. GISLASON

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Let's Get Creative.

Adam considers himself to be an "Attorney Artist," drawing upon his unique professional, educational, and life experiences to help create or achieve the best solution for his clients' legal, business and intellectual property needs.

Since the advent of the iPod, Adam has represented businesses, artists, creatives, and entrepreneurs in various transactional matters and complex litigation across the country. Licensed in Minnesota and California, Adam's practice has significant reach, focusing on reviewing, drafting, and enforcing contracts of all shapes and sizes, protecting and exploiting clients' entertainment assets and intellectual property, business formation, commercial litigation, information technology, and all aspects of entertainment law. Adam was selected as a Super Lawyer® by his peers in 2015.

Adam joined Lommen Abdo in 2014 after several years at a large, national law firm and running his own boutique firm with two other partners. Coupled with his background as a songwriter and frontman for a touring, indie rock band, Adam's trial, entrepreneurial and "in-the-trenches" experience provides a common bond with clients who put their hearts and souls into their creative and business endeavors.

Adam's representative experience includes:

- Music recording agreements, synchronization and master use licensing agreements.
- Film licensing, production, distribution, option and purchase agreements.
- Copyrights and trademarks.
- Software licenses, Software as a Service Agreements (SaSS), software and application development agreements; Terms of Service and Terms of Use Agreements.
- Master Services Agreements and Scope of Work.

- Business formation, operating agreements, and employment agreements.
- Non-disclosure and non-solicitation agreements, confidentiality agreements, and trade secret protection programs.
- Complex multi-party litigation involving commercial contracts, copyrights, and intellectual property.

As part of his commitment to his clients' needs and appreciation for developments in the law, Adam is heavily involved with the Minnesota State Bar Association, public speaking, and the community. Adam has held several leadership positions with the MSBA, including the current Chair of the Arts & Entertainment Section of the MSBA after serving as Treasurer (2014-2015). Adam frequently speaks on hot topic legal issues in the creative, intellectual property, and information technology realms.

Adam is a board member of The Sanneh Foundation, Inc., national non-profit based in St. Paul, founded by Tony Sanneh, the U.S., European and MLS soccer star. For the past four years, he has been the Emcee at the Foundation's annual Gala 4 Goals event, which has been attended by thousands and has raised nearly \$1 million to help at-risk youth in Minnesota and around the world. He is also a former board member of Rock the Cause, Inc., an award-winning Minnesota non-profit organization. In 2010, Adam was honored as one of "Twin Cities 25 Finest" young professionals sponsored by the *Minnesota Business Magazine* and the Cystic Fibrosis Foundation.

Outside of work, Adam enjoys writing and recording music, world travel, cheering for Minnesota sports teams, and spending time with his wife, Paula, son, Sebastian, and French bulldog, Stella, in their Tangletown, Minneapolis neighborhood.