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Nels Jacobson has practiced in the areas of trademark, copyright, and entertainment law since 1996. He is licensed to practice in California, Michigan, Tennessee, and Texas, and is registered as a patent attorney by the USPTO. He has done stints both as a solo attorney and at large and medium-sized firms, and served for a time as Assistant Director of the Berkeley Center for Law & Technology at the UC-Berkeley School of Law. Nels was a law clerk for the U.S. Court of Appeals for the Fifth Circuit after graduating Order of the Coif, law review, and magna cum laude from the University of Houston Law Center. Prior to entering the legal profession, he founded Jagmo Design, a graphic design firm specializing in music art; and he served for several years on the packaging GRAMMY committees for both the Texas and San Francisco Chapters of the Recording Academy. He has written and lectured extensively on art and legal topics – most recently co-authoring the book Homegrown: Austin Music Posters, 1967 to 1982, published last year by the University of Texas Press, and presenting his paper “Art of Rock and Roll” at the 2014 Entertainment Law Institute in Dallas. Nels is a board member of The Rock Poster Society and a founding board member of the American Poster Institute. He was art director for SXSW during its first six years; he founded and was director of the CLE program until 2010 and has co-chaired the program since then.