



## **STEVEN C. BEER**

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Steven C. Beer concentrates his practice on film, television and music matters. He represents industry-leading film production, film finance and film distribution companies and has acted as counsel to numerous award-winning writers, directors, and producers.

Steven has extensive experience working with multi-platinum music artists, both mentoring and representing many of the most popular acts in the music industry: Britney Spears, Lady Gaga, Taylor Swift, Jon Batiste and Stay Human, and others. He is an advocate for artist empowerment and has helped parents of young artists navigate the specialized and unfamiliar waters of the music and entertainment business.

Steven is a champion of independent film, serving as co-chair of the New York Lounge at Sundance and participating in industry panels at Sundance, Cannes, SXSW and Tribeca. Steve is also the author of the forthcoming book “Your Child’s Career in Music and Entertainment – A Prudent Parent’s Guide from Start to Stardom” to be published by Skyhorse-Perseus in 2015. He also has acted as executive producer for independent films, in addition to acting as distribution counsel.

He frequently writes and lectures about issues related to film finance production and distribution. In 2012, his article “The New Renaissance Paradigm – A Break-through Time For Artists” was published in the inaugural edition of the Berkeley Journal of Entertainment and Sports Law and his article “Life After Sundance: Distribution and Marketing for the 99 Percent” was published in Indiewire. Each January at the Sundance Film Festival, in conjunction with the New York State Film Office, Steven programs and moderates panels for filmmakers, producers and financiers.

Before joining his current firm, Franklin, Weinrub, Rudell & Vassallo, Steven practiced as a shareholder with Greenberg Traurig, LLP from 2003-2012, and was a founding partner of Rudolph & Beer, LLP where he practiced from 1993-2003.

Steven received his B.A. with Honors from Washington University in St. Louis in 1981. After working as a Legislative Assistant to United States Senator Arlen Specter from 1981-1983, Steven received his J.D. from The Villanova University School of Law, in 1986 where he was named to the Villanova Law Review.