



**Tamera H. Bennett**  
Attorney at Law

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## LAW OFFICE

**Tamera H. Bennett**  
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Tamera H. Bennett is a wife, mom, lawyer, mediator, blogger, podcaster and legal writer.

Tamera has an in-depth understanding of “brand management” and on a daily basis directs clients in the selection and protection of trademarks. She guides clients in licensing of materials to and from third parties. In addition to music licensing, trademark application prosecution and trademark licensing agreements, Tamera advises clients on co-branding, product placement, endorsement and sponsorship agreements.

With an eye always toward resolution, Tamera also mediates intellectual property law cases.

Tamera is a freelance writer for TEXAS LAWYER newspaper. In 2011 and 2012 Tamera was honored to contribute her legal thoughts to BILLBOARD magazine. She served two terms as the Secretary for the Texas Chapter of the Grammy Association and two terms on their Board of Governors. She is a past chair of the State Bar of Texas Entertainment & Sports Law section and a former adjunct professor at Dallas Baptist University.

Tamera completed a 10 day, 100 mile backpacking trip at Philmont Scout Ranch in July 2015. She walked her first half-marathon in 2012 and plans to take up skeet shooting after hitting three out of four clays at Boy Scout camp.

**ADMITTED STATE BAR OF TEXAS NOVEMBER 6, 1998**  
**ADMITTED TO PRACTICE IN TENNESSEE APRIL 14, 2006**

### EDUCATION & TRAINING

- Texas Wesleyan University School of Law, Fort Worth, Texas  
Juris Doctor, May 1998 (*Magna Cum Laude*).
- Middle Tennessee State University, Murfreesboro, Tennessee  
B. S., Recording Industry Studies, December 1989 (*Cum Laude*).
- Completed - International Trademark Association Advanced Mediation Course, May 2013.
- Completed - Texas 40 Hour Basic Mediation Course, May 2007.

### PROFESSIONAL EXPERIENCE

- President and Owner, *Bennett Law Office, PC*, Lewisville, Texas. July 2001 to Present.
- Associate Attorney, *Decker, Jones, et al*, Fort Worth, Texas. August 1998 to June 2001.
- Music Business Professional 1990 to 1998.

### **SPEAKING ENGAGEMENTS (partial listing)**

- Entertainment Law Update Podcast, co-host [www.entertainmentlawupdate.com](http://www.entertainmentlawupdate.com) (2009 to present).
- “Copyright Update: Digital Media Streaming Issues” UT Technology Law Conference (2015).
- “Is That Fair (Use)? Third Party Trademarks in Film, Print, Video Games and other Media” TexasBAR CLE Entertainment Law Institute (2014).
- “Trademark Law 101” TexasBAR CLE Entertainment Law Institute (2013).
- “When The Band Gets Divorced – Mediating The Band Partnership Dispute,” Dallas Bar (2013).
- “Intellectual Property, Entertainment Law and Pro Athlete Legal Issues,” New Frontiers Marital Property CLE, New Orleans (2012).
- “Entertainment ‘Futures’ Are You Buying?” Cutting Edge Conference CLE, New Orleans (2012).
- “Copyright Law Update” Tennessee Intellectual Property Law Association, Nashville (2012).
- “Pitching Music For Film & TV ...” TexasBAR CLE Entertainment Law Institute (2011).
- “Protecting An Artist’s Legacy Through Estate Planning...” TexasBAR CLE Entertainment Law Institute (2010) and Dallas Bar Sports & Entertainment Law CLE (2011).
- “Trademark Law Update” Tennessee Intellectual Property Law Association, Nashville (2010).
- “The Music Industry’s Response To Piracy,” *Variety* Media & Entertainment Law Series Panel, Beverly Hills (2009).

### **PRINT/PUBLICATIONS (partial listing)**

- Create Protect blog [www.createprotect.com](http://www.createprotect.com) (2007 to present).
- Written by Tamera H. Bennett, Weighing Trademark Claims When Real Products Appear in Movies and TV, TEXAS LAWYER, Nov. 10, 2014.
- Written by Tamera H. Bennett, Divorced in Motown: Who Gets the Copyrights?, TEXAS LAWYER, July 7, 2014.
- Written by Tamera H. Bennett, Who Controls Your Likeness? Balancing Right of Publicity and Free Speech, TEXAS LAWYER, April 14, 2014.
- Quotes Tamera H. Bennett, *Sly Stone’s Former Production Company Goes Bankrupt*, blogs.lawyers.com, June 11, 2013.
- Quotes Tamera H. Bennett, *How To Protect Your Kids’ Digital Photos Online*, allParenting.com, April 22, 2013.
- Quotes Tamera H. Bennett, *Supreme Court Decision Provides for Restoration of Copyright Protection for Foreign Works*, BMI, Jan. 31, 2012.
- Contributions by Tamera H. Bennett, *2012 40 Best Bets*, BILLBOARD, Jan. 13, 2012.
- Quotes Tamera H. Bennett, *Labels Want GrooveShark to Swim With The Fishes*, THE DEAL, Jan. 9, 2012.
- Written by Tamera H. Bennett, *Defensive Maneuvers: Anti-Piracy Efforts Continued Apace in Courtrooms and on Capitol Hill*, BILLBOARD, Dec. 17, 2011.
- Written by Tamera H. Bennett, *George Clinton v. Universal Music Group Highlights Time Limits On Royalty Claims*, BILLBOARD, Sept. 29, 2011.
- Quotes Tamera H. Bennett, *KKR’s Big Venture Tunes Into Bug Music*, THE DEAL, Sept. 12, 2011.
- Written by Tamera H. Bennett, *Rick James Estate’s Class-Action Suit Against Universal: An Entertainment Attorney Weighs In*, BILLBOARD, April 8, 2011.
- Quotes Tamera H. Bennett, *How to Handle a Trademark Violation of Your Small Business*, FOX BUSINESS SMALL BUSINESS CENTER, Feb. 3, 2011.

### **ORGANIZATIONS and ACHIEVEMENTS (partial listing)**

- Texas Chapter of the Grammy organization, Secretary, 2013-15; Board of Governors, 2009-15.
- Intellectual Property Law Section, State Bar of Texas; Member; IP Public Relations Committee Member 2011-13; Copyright Law Committee 2013-14.
- Entertainment & Sports Law Section, State Bar of Texas; Member; Chair 2005-06; board member 2002-2007.
- Boy Scout Troop 437, Tonkawa District; Committee Member 2011-15.